CATALOG AGREEMENT ORDER FORM

SPECIALIZED MAIL ORDER • 873 BUSSE ROAD • BENSENVILLE, ILLINOIS 60106 630/766-1234 • 800/262-4525 • FAX 800/262/4535

630/766-1234 • 800/262	-4525	• FAX 80	00/26	2/4535			
SHIPPING INFORMATION AND ORDER CONFIRMATION	QTY.	DESCRIPTION				PRICE	
Attn:		Catalog N	0.	@\$.	ea.		
Company Name:							
Street Address:							
City, State, Zip:		IMPRINT (\$75.00	
Phone:	and the second	THREE-H		-			
Fax:		l		\$150 for firs	t 3		
Signature:		GRAND T	OTAL	×			
Date: P.O. No.:	TERMS:						
ALTERNATE SHIPPING REQUESTED:	catalog cha	anges are ad	ditional.	All shipm	ents are	er agreed upon freight collect all freight costs.	
Quantity:		CATALOG LIST PRICING:					
Location:	Due to changing market condition, net prices may vary.					у.	
Attn:	Product ma	PRODUCT DESCRIPTIONS: Product manufacturer reserves the right to change specification					
Street Address:	Every attempt will be made to notify customers of any change However, changes can be made without notice. In addition, w						
City, State, Zip:	cannot guarantee the catalog to be error-free.						
PREFERRED CARRIER: (Must be available from Ripon, Wisconsin)	CATALOG COPYRIGHT & DISTRIBUTION: Specialized Mail Order retains copyright privileges on the above catalog. Any reproduction of any portion must have the written approval of Specialized Mail Order. Specialized Mail Order reserves the right to determine distribution.						
MARK BOXES: Yes No							
Message: RIPON COMMUNITY PRINTERS TO MAIL:	Customer r imprinted o Existing art differently are availab QUANTI All orders a	nto the front a work will be u in writing. <u>In</u> le at addition TY DELIV	ss, phone and back used for a mprint co al cost. ERED: a plus o	cover per a active custor lors (other t or minus 10°	bove im mers uni than cov % varian	naterials will be printing charge ess instructed er coordinated ce from printer	
Postage must be prepaid prior to mailing	SMO's liabi	lity shall be li	imited to	stated printi	ng cost o	of any defective	
3-HOLE DRILL (1/4" hole): Yes No	goods, and shall in no event include special or consequent damages, including profits (or profits lost.)					consequentia	
CUSTOMIZED CATALOGS: INSERTS	and the second se		and the surface of th				
If you intend to provide printed materials to customize Specialized Mail Order for custom materials used in bi CUSTOM COVERS/INSERTS: Method of printing: Dealer supplies RCP Print If Ripon Community Printers will be running a previously run	nding. Ink color(CUSTOM	ogs, pleas s) or PMS INSERT P n is 5 inse	number LACEM	r(s) for co		sheet from	
cover or insert, please send along a previous sample and note changes on the sample or on a separate paper.	INSERT	NAME	RCP PRINTS	DEALER SUPPLIED	POSITIO	N IN CATALOG	
DELIVERY OF DEALER SUPPLIED INSERTS/COVERS:				, 		-	

Inserts and covers are to be shipped freight prepaid to:

Ripon Community Printers Attn: Paula Burns 656 Douglas Street Ripon, WI 54971

Make sure insert shipments from a manufacturer or from your printer include your name so they can be properly identified. Please send 10% extra to account for bindery waste

INSERT NAME	RCP PRINTS	DEALER SUPPLIED	POSITION IN CATALOG
		,	
270) N			

CUSTOMIZED CATALOGS: INSERTS, REPLY CARDS, CUSTOM COVERS

Below is the information required for inserts. Should you need additional information on inserts and/or custom covers, please do not hesitate to call us.

CUSTOM COVERS/INSERTS

Method of

printing: Dealer Supplies _____ RCP Print _____ Ink color(s) or PMS number(s) for cover: _

If Ripon Community Printers will be reprinting a previously run cover or insert, please send along a previous sample and note any changes on a separate piece of paper.

INSERTS FOR CATALOGS.

Up to five (5) inserts.

Total combined thickness of inserts not to exceed 1/4".

Size: $8\frac{1}{2} \times 11^{"}$. ($\frac{3}{16}^{"}$ will be trimmed from the top of each insert, and $\frac{1}{3}^{"}$ will be taken off bound-in edge.) Stock Limitations:

- Single sheet inserts to be positioned next to either cover should be 110# index cover weights, 75# return postcard.
- Single sheet inserts to be positioned between pages should be 80# enamel text weight or 70# offset minimum.

• Multiple page inserts have no minimum weight requirement. Staples can only be in folded seam for simple removal. Positions are:

- After the front cover / Before the back cover and additional designated spaces.
- · Only one insert allowed per position. Indicate
- front side of two-sided single page insert.

DELIVERY OF DEALER SUPPLIED INSERTS / COVERS:

Make sure insert shipments from you, a manufacturer or from your printer include your company name on the outside of the cartons so they can be properly identified. Please send 10% extra copies to cover bindery waste.

Inserts and covers are to be shipped freight prepaid to:

RIPON COMMUNITY PRINTERS

Attention: Paula Burns 656 South Douglas Street Ripon, WI 54971-0006

INSERT NAME	RCP DEALER PRINTS SUPPLIED		POSITION IN CATALOG		
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Inserts charge \$150.00 for first 3 inserts. \$50.00 for one (1) additional.

TERMS:

Payment due upon receipt of catalogs. Inserts or other agreed upon catalog changes are additional. All shipments are freight collect unless you request another method. Customer pays all freight costs.

CATALOG LIST PRICING:

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PRODUCT DESCRIPTIONS:

Product manufacturer reserves the right to change specifications. Every attempt will be made to notify customers of any changes. However, changes can be made without notice. In addition, we cannot guarantee the catalog to be error-free.

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QUANTITY DELIVERED:

All orders are subject to a plus or minus 10% quantity variance from printer. You will be invoiced for the actual number shipped.

SMO's liability shall be limited to stated printing cost of any defective goods, and shall in no event include special or consequential damages, including profits (or profit lost).